

# Specialties for **ARCHITECTURAL** applications

Whether for homeowners or professional contractors, architectural paints must deliver on durability, performance, and aesthetics. Eastman™ coalescents can help improve the overall performance and VOC compliance of a variety of interior and exterior architectural coatings.

Our capabilities extend beyond supplying raw material to hands-on formulation assistance, education, and regulatory knowledge. We work closely with our customers so that they can develop products that balance environmental and cost constraints with performance.

## Eastman™ coatings film technologies portfolio of coalescents

Eastman Texanol™ ester alcohol is the foundation of the Eastman™ coatings film technologies portfolio and remains the industry standard for coalescents. Texanol EA is compatible with a variety of latexes and is appropriate for use in all architectural applications. With its consistent performance over a wide range of application conditions and substrates, Texanol EA provides an unmatched balance of properties and delivers superior value and performance.



Highly efficient and performance-oriented, Eastman™ EEH solvent has long been used in specialty coatings applications. It also offers an excellent balance of performance properties when used as a coalescent for architectural coatings. Eastman™ EEH evaporates faster than many other coalescents, developing film hardness more quickly and improving block resistance in semi-gloss applications.

Low odor and extremely low VOC, Eastman Optifilm™ enhancer 400 allows the formulation of low-VOC paints with a minimum of performance compromise. Suitable for all types of architectural paints, Optifilm 400 is efficient, non-yellowing, and safe to use. Optifilm 400 can be blended with Eastman Texanol™ or Eastman™ EEH to optimize the balance of VOC and performance. It also works well as the sole coalescent and is the perfect choice for products targeting low odor and extremely low (“zero”) VOC.





Eastman Chemical Company is committed to being its customers' strategic partner of choice, developing and delivering differentiated solutions that meet and anticipate their needs.

N O R T H A M E R I C A N E D I T I O N

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